

▶▶▶▶ **BOOTH ASSIGNMENT REQUESTS & EQUIPMENT NEEDS** ◀◀◀◀

In which category would you like to be assigned booth space? (CHECK ONLY ONE) I would prefer booth _____

_____ Children's	_____ Saddles & Tack
_____ Footwear (Everything except western)	_____ Souvenirs
_____ Gifts, Food, & Home Accessories	_____ Souvenir T-Shirts
_____ Men's Clothing	_____ Western (clothing, boots, hats, accessories)
_____ Recreational & Skiwear	_____ Women's Clothing & Accessories,
_____ Cash & Carry Accessories	

If there are certain lines or reps you would rather NOT be next to, please list. All forms are confidential.

I am requesting the following size booth: (1st & 2nd Choices would be appreciated)

_____ 12' deep by 10' long	Cost \$ 196.80	_____ 12' deep by 18' long	Cost \$ 354.24
_____ 12' deep by 12' long	Cost \$ 236.16	_____ 12' deep by 20' long	Cost \$ 393.60
_____ 12' deep by 14' long	Cost \$ 275.52	_____ 12' deep by 22' long	Cost \$ 432.96
_____ 12' deep by 15' long	Cost \$ 295.20	_____ 12' deep by 24' long	Cost \$ 472.32
_____ 12' deep by 16' long	Cost \$ 314.88	_____ 12' deep by 30' long	Cost \$ 590.40

I want one Power Box supplied to my booth: Circle one. YES NO \$35.00 ADDITIONAL CHARGE

NO POWER OUTLETS WILL BE ADDED DURING SETUP! Power MUST be applied for with your application and is non-refundable.

EQUIPMENT IS LIMITED, SO PLEASE ORDER JUST WHAT YOU NEED. There is no charge for equipment listed on your application. **ANY CHANGES IN EQUIPMENT MUST BE MADE BY SEPTEMBER 2, 2010.**

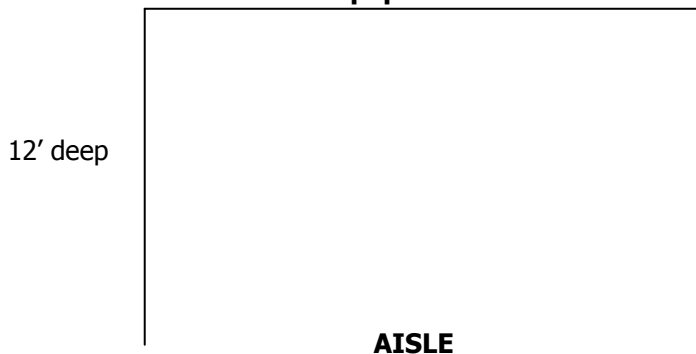
A Standard Sign will automatically be provided for every member representative.

I need the following equipment in my booth: SHEETS or EXTRA TABLECLOTHS ARE NOT AVAILABLE.

(If demand exceeds our inventory of a particular equipment item, earliest postmark will determine allocation)

- Quantity TABLES & RISERS WILL BE COVERED BY WHITE TABLECLOTHS
- _____ Racks (These sit on the floor & are about 5' long with 1 bar to hang goods from)
 - _____ Double Racks (These sit on the floor & are about 5' long with 2 bars to hang goods from)
 - _____ 4' Table (4 feet long by 2 1/2 feet wide)
 - _____ 6' Table (6 feet long by 2 1/2 feet wide)
 - _____ School Table (6 feet long by 1 1/2 feet wide)
 - _____ 8' Table (8 feet long by 2 1/2 feet wide)
 - _____ 6' Riser: Single (one shelf built on a single 6' Table) **(If you order risers, order the table also.)**
 - _____ 6' Risers: Double (two shelves built on a single 6' Table) "
 - _____ 8' Risers: Single (one shelf built on a single 8' Table) "
 - _____ 8' Risers: Double (two shelves built on a single 8' Table) "
 - _____ Chairs

PLEASE DIAGRAM HOW YOU WANT YOUR EQUIPMENT PLACED IN YOUR BOOTH:
(Remember to consider the width of the equipment and to note which tables get risers!)



FEE SCHEDULE

Payment on Faxed applications must be received within one week for consideration. AMOUNT DUE
Previous members who did NOT show at either the Jan. or April 2010 Market:
 2010 Annual Dues (Payable by all members before showing at their first market of the year) \$100.00
 September 2010 Market Show Fee 60.00

MINIMUM Amount for Previous Members showing at the 1st Market of 2010..... \$160.00

- If you showed at only the Jan 2010 Market: You have a 2nd Show Fee Credit of \$60.00 that will be applied to the \$60.00 September 2010 Market Show Fee. You will still owe for the booth, etc.
- If you showed at only April OR both of the 2010 Markets, you owe a September Show Fee of \$60.00

New Members owe the above \$160 plus \$100 New Membership Fee for a minimum of \$260.00 payable with the application. For those joining at the September Market, your Annual Dues payment covers through 2011.

Additional Fees applicable to everyone showing at the September Market:

Booth (See Page 2 for charges based on square footage) _____

1 - Power Outlet in Booth (Optional) 35.00 _____

Advertising (See separate contract for charges) _____

* **Display Grid by Registration Desk:** _____ @ \$25.00 each _____

* Limited Quantity Available. Assigned by receipt of request. Grids are 7' high x 2.5' wide and are flat.

Each Grid is marked with your name & booth. Rep is responsible for hardware to attach items.

* **Grids** (7' high x 2.5' wide) **for use in Booths:** _____ @ rental of \$10.00 ea _____

* Limited Quantity Available. Assigned by receipt of request.

Individual Market Buyer Registration List: no charge

Each BMA member attending the September 2010 Market will automatically receive a copy of the Buyer's Registration

List of those stores attending **just the September 2010 Market** at no charge. A paper copy will be mailed about

2 weeks after the market by 1st Class Mail **UNLESS** an Electronic version is requested here.

Electronic versions will be sent as an email attachment in either: **(MUST SPECIFY FORMAT)**

Word 2003 or **Excel 2003**

Email address to send electronic version of Buyer's List to:

Combined Buyer Registration List for all 3 – 2009 Markets **25.00** _____

Contains all stores & buyers that registered at any of the 3 – 2009 markets showing which market(s) they did attend & store categories.

Circle Preferred Format: On CD: Word 2003 Excel 2003

By Email to address: _____

in Word 2003 Excel 2003 or **PAPER COPY**

RV Hookup at \$25.00/night (water will be available) # Nights @ \$25.00 _____

Returned Check Charge 10.00 _____

Late Charge if application is post marked after July 8, 2010 25.00 _____

Factory Badge Fee (each) 60.00 _____

(Applies to all sales managers, company officers, and company sales reps **not members of BMA** helping in booth)

Individual Name AND Company Name for each Factory Badge:

Total _____

Please list **Associate Badge** Requests. These include spouses, models, and helpers not employed by a line you represent. No charge for Associate Badges.

▶▶▶▶ A minimum of \$60.00 (or \$260.00 for New Members) must accompany application in order for booth assignment to be considered. Payment of additional charges may either be included with application or they will be invoiced with the confirmation of space.

▶▶▶▶ All payments must be received by September 2, 2010.



AREA ACCOMMODATIONS OFFERING MARKET RATES



All rates plus 7% Tax & \$1/day TBID Tax

Map showing locations appears on our website: www.billingsmarketassoc.com

Boothill Inn, 242 E Airport Rd., 866-266-8445 Free Hot Breakfast, \$83.00/night, Free Metra Shuttle. All Non-Smoking.

Country Inn & Suites, 231 Main St., 406-245-9995 Cont. Breakfast, \$89.00/night, 1-2 people, \$10 each additional adult, Exec. King non-smoking rooms @ \$99/night, Master non-smoking Suites available at \$109.00/night.

Crowne Plaza, 27 No. 27th, 406-252-7400. \$89.00/night, Single/Double, No Breakfast, All Non-Smoking.

Quality Inn, 2036 Overland Ave., 406-652-1320 Cook-to-Order Breakfast, \$72.00/night, Single or Double

Rimrock Inn, 1203 N 27th St., 800-624-9770 Cont. Breakfast, \$52.00/night, Single or Double. Free Metra Shuttle.

Springhill Suites by Marriott, 1818 King Ave W, 406-652-9313, \$99.00/night King or 2 Queens, All Non-Smoking.

Super 8, 5400 Southgate Dr, I-90 Exit 447, 406-248-8842, Cont. Breakfast, Single \$45.94*/night, Double \$52.36*/night, Kings limited. * The Super 8 rates are the only ones to already include tax.

Wingate by Wyndham, 1801 Majestic Lane, (I-90 Zoo Exit) 406-839-9300, Hot Buffet Breakfast, \$79.00/night, Single or Double.

Reservations may be made directly, (mention you are with the Market Assoc.) or through the Market Office. If you have made your own reservations, please do NOT complete the following section. Reservations made through this application are confirmed & you will be charged if you do not show up or fail to cancel.

PLEASE RESERVE A SLEEPING ROOM FOR ME AT THE _____.

1 BED KING _____ 1 BED QUEEN _____ 2 BEDS _____ SUITE _____ SMOKING _____ NON-SMOKING _____

Total number of nights to be reserved: _____ September 15 16 17 18 19 (Circle the nights you will be staying.)

I realize that these are confirmed reservations and that I will be charged if I do not show up or fail to cancel.

Signature _____

BILLINGS MARKET ASSOCIATION, INC. RULES, REGULATIONS, & CODES OF CONDUCT

- Each member participating in Market shall pay the required fees designated in show contract.
- Admission to Market is restricted to registered exhibitors, associates and buyers. **Badges must be worn at all times.**
- There shall be no soliciting of business in the aisles. No Buttonholing. Retailers must be free to attend the market without harassment. All sales transactions will be confined to your sample booth during show hours of market. Do not enter another rep's booth unless invited.
- There shall be no gambling, drinking of intoxicating liquors, or use of illegal substances in any exhibitor's booth during show hours of market.
- Displays, merchandise, models, signs, & attention attracting devices shall be confined to the exhibitor's booth only. Noises, including music, audible beyond the exhibitor's booth shall be strictly prohibited. All electronic devices must be used only for business purposes -- no recreational use.
- Displays, signs and dress of exhibitors, associates, and models shall be in good taste and take in to account the broad spectrum of those attending the market. **Display limit for the back of the booth is 8' high. Display limit for the sides of the booth is 7' high and should not be visually solid as to block neighboring booths. No coverings will be allowed over the top of the booth.**
- All booths will be kept presentable and workable during market hours throughout the show. All show booths shall be kept open and staffed at all times during market hours. (You should have your booth manned by an associate if you plan an extended lunch hour.)
- No member or associate shall dismantle or close his or her exhibit in any manner prior to the official close of the market. This includes any garments, sample bags, hangers, lights, etc. A fine will be levied.**
- All loss of equipment or damage to furnishings will result in a \$100 fine plus the cost of damages to be charged to the member exhibitor.
- Member exhibitor will be held responsible for actions of any associates, models, or guests, of said member exhibitor.
- Any formal complaints filed by one member of the Association against another member must be given to the BMA Office in writing. If the Grievance Committee holds a formal hearing, both members must appear at said hearing. If any member has a grievance filed against them for buttonholing, the penalty for the first offence will be a warning and for the second offence a \$100.00 fine. For subsequent grievances, the member's seniority points will be reduced by 25%.
- No pets will be allowed in the show area at any time.
- Any samples that are sold during market hours must have a receipt from salesperson stating product sold and to whom. Salespeople that sell inventory to accounts must furnish account with receipts for all goods being removed from the show area. **Advertising of samples for sale can be done by posting a 3 x 5 card on a special bulletin board at the main entrance. No other form of advertising samples for sale will be allowed.**
- Any member who shows in Billings at any other location during our scheduled show is suspended from further participation with the Billings Market Association, Inc. and may be reinstated only with the approval of the officers and directors. Same is subjected to a fine not to exceed \$100.00 and initiation fee. Booth priority of same will be placed at the bottom of the list.
- In no event will Metra Park or the Billings Market Association, Inc. accept liability for goods, products, equipment, or personal effects.
- Cancellation Policy: A \$60.00 show fee will be charged if cancellation occurs after the printing of the Buyer's Guide. A \$60.00 show fee and a \$50.00 administration fee will be implemented for cancellation of booth thirty (30) days prior to move in day of Market barring catastrophic circumstances to be determined by the Board.

Signature Required _____